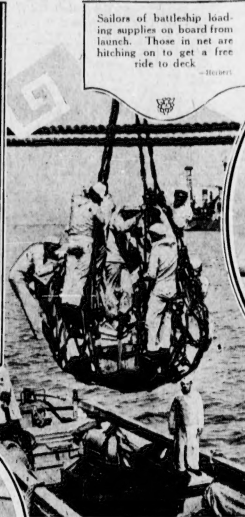


Springtime Fete Tableau • All Aboard • Better'n Lectures



Copyright by Anne Hengstler
A feature of annual spring flower show, Pasadena, Calif. Dancers of the Collette ballet formed this beautiful tableau during the coronation ceremonies of "Miss Springtime"



Sailors of battleship loading supplies on board from launch. Those in net are hitching on to get a free ride to deck



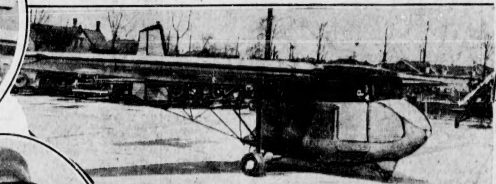
—International
Fighting Latin and trigonometry isn't half the fun of fighting fires say these Wellesley College girls, Dorothy Upjohn and Nora Nelson, fire chief and assistant



—Wide World
Baron Reijiro Wakatsuki, former premier of Japan, who, it is reported, will succeed Premier Yoko Hamaguchi. The latter has resigned on account of ill health



—Copyright by Anne Hengstler
"It is better than a train," says these three Navajo Indians, after first plane ride at Roosevelt Field, Long Island. In full Indian regalia, they were admired immensely by large crowds at airport



—Wide World
Feature of National Aircraft Show, Detroit, was novel air flivver exhibited for first time. Of radical design, the craft has much of the automobile principle, and is expected to be one of most popular of low-priced planes



—Wide World
Walter P. Chrysler, Jr., New York, recently became America's youngest publisher, being only 21 and still a student, and is now completing his second book of series which he is publishing



—London News
Ball manufacturers in England are now working at full pressure turning out cricket balls in readiness for forthcoming cricket season. Here is scene in a London cricket ball factory



—International
Miss Betty Betts, well-known society girl of New York, with her prize-winning porker and its prize. The two collaborated to "cop" Pinehurst, N.C., pig race for juniors, held at this society resort



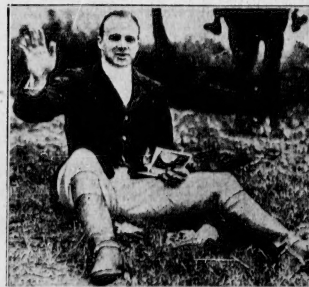
—Wide World
Ancient Greek games as presented by Barnard College, New York, girls. These games, modelled on first Olympic festivals, are played by members of opposing classes. ABOVE is portrayal of Greek chariot



—International
Young Stribling, world, heavy weight contender, wearing costume of Mexican "charro" or cowboy, demanded in Matamoros, Mexico, recently after exhibition bout



—International
Popular Clark brothers, Earl and Tom, enjoy brotherly reunion during pre-season game at Washington, D.C., between their respective teams, Boston Braves and Washington team



—Underwood
Earl of Rutlands, overcome by hot weather after run with Duke of Rutlands' hounds at Holwell Mouth, dismounts, sits down, removes hat and gets ready to enjoy a smoke



—Wide World
Mary Quinn, 19-year-old sophomore, University of California, Los Angeles, was fourth "man" on rifle team and was awarded varsity letter, being first woman to receive that distinction



—Hawaii News
Many Hawaiian children learn to dance the hula almost as soon as they are able to walk. Here is a cute picture of "Hualapa," Hawaii's tiniest hula queen

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customer service daily

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J. H. Caidenberg, 21-23 Union Blvd.
Jasper Ave. Ph. 2551, 101st

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HOWE, the Automobile, 10100 101st
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HOWAT & HOWAT, BARBERS
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**NATIONALS TO
PLAY RADIALS
THIS EVENING**

Both Teams Will Be at Full Strength for First Clash

Although the local soccer season was ushered in locally a couple of weeks ago when the first game of the Vets-Martin cup competition got under way, the first division league schedule has not opened up as yet but will start tonight with a game be-

Each of these clubs is looking forward to a victory this evening in order to get off on the right foot on the league scene and will be battling

hard for the pair of points that go with a triumph. Both teams bowed to the Canadian Legion eleven in the Vets-Martin competition, but each figures on putting a stronger line-up on the field in tonight's game and a real battle is therefore expected by

The Nationals will be strengthened by the return to their line-up of Colin McKay and possibly one or two other players, while the Radials are also reported as likely to have some newcomers in action.

Pete Armstrong will referee the match.

in Beag

The-
COTSMAN

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Whisky of -

Fine Quality
in wood
Bottled in Scotland

Alberta Liquor Control Board as by the Province of Alberta.

OF 1807...

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mission of the Province of Alberta.

1000



Little Stories for Bedtime

By THORNTON BURGESS (Copyright)

PETER RABBIT SAVES HOBBO COON

There are heroes who are heroes. First in thought and then in fact. Others are made into heroes. Quite by accident, in fact. Real heroes are those who do brave deeds knowing all the time just what they are about, who risk their lives for others, who will sacrifice if they fail and yet doing the brave deeds just the same. The other kind of heroes are not real, true heroes at all, but are treated as if they were. They are the ones who do what seem to be brave deeds, but who in truth have not been planned at all, but have been done unintentionally. People who in trying to save their own lives happen to save the lives of others are called heroes and are looked up to and made much of when in truth they are not heroes at all.

Peter Rabbit is this kind of a hero. He saved Hobbo Coon's life. At least Hobbo Coon is kind enough to say he did. Anyway he made it possible for Hobbo to escape from angry Buster Bear. So Peter is a hero and has been made much of. Everybody says that he was very brave. But right down in his own heart Peter knows that he doesn't deserve any of the nice things said about him. True, he did save Hobbo Coon. But he didn't do it purposely. Perhaps he might have if he had thought of it, but he didn't think of it. When he didn't think of thinking and planning as all but of thinking of carelessness and heedlessness if you please. But it made a hero of Peter in the eyes of his friends and neighbors just the same. You see it was this way:

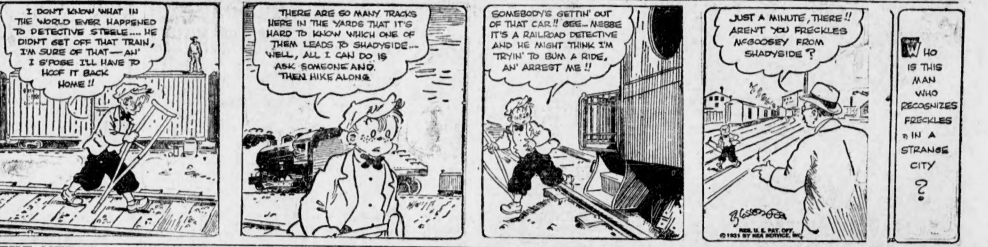
When Buster Bear tore into the tall old stump in which Hobbo Coon was sleeping Peter had been watching from behind a big tree. He had seen Buster Bear jump over the stump, young tree growing near, and rush over to the foot of that young tree where Hobbo Coon got down and hid. It was all very terrible, terrible. Peter's heart was all with Hobbo Coon. Peter's heart always is with the one who is being hurt, no matter who it is, even when it is Buster Bear with Buster Bear's head at his back. When Buster Bear began to shake that slender young tree, trying to shake Hobbo Coon out of it, Peter got everything but his desire to see what would happen. From where he was behind that big tree he could see Hobbo Coon in the top of the slender young tree. So, quite for



THE GUMPS O, Happy Days



FRECKLES AND HIS FRIENDS Recognized!



THE NEBBES The Lion



MOON MULLINS When Great Minds Get Together



Your Baby and Mine

By MERTLE MEYER FLORED

REGULARITY OF HABITS IS IMPORTANT TO BABY'S HEALTH. After the first day or two of health care the new baby is introduced to the regularity of regular feedings which will be followed throughout his infancy. The mother should be able to make a meal at regular intervals, on the baby's adult and digestion habits to be followed by the child. For the tiny, underdeveloped baby the feeding interval may be the three-hour rule. It will be fed at four, five, six, or eight, or even twelve, or more, depending on the baby's age and the mother's milk supply. The mother should be able to make a meal at regular intervals, on the baby's adult and digestion habits to be followed by the child. For the tiny, underdeveloped baby the feeding interval may be the three-hour rule. It will be fed at four, five, six, or eight, or even twelve, or more, depending on the baby's age and the mother's milk supply.

LITTLE ORPHAN ANNIE A Cry For Help



**The Bulletin's
Finance and Markets
Departments**

Report On Child Welfare Is Given

eleventh annual meeting opens in Ottawa on April 28, has managed to close its year with a depletion over the last 18 months of \$1,289 only in the small reserve fund, accumulated in the years 1922 to 1925.

WINNIPEG, Man., April 23. — "Rioting" charges were read Tuesday to seven alleged participants in Winnipeg's mass unemployed demonstration last week. Three men

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3 tins 32c
Red Plums
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2 tins 25c

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Soap**
Special.
25 bars \$1.00

25 Bars \$1.00

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8:30 a.m. to 5:30 p.m.
Monday 1:00 to 5:30 p.m.

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A "Maple Leaf" Special

In Smart Straw Hats

Choose From Fashion's "First" Spring Styles!

The Low Prices Occasioned By Large Quantity Buying

Sailors! Halos! Wateaus! Turbans! Fashion's every hat success for Spring—modeled in straws that usually mean higher prices—trimmed in fetching ways, with flowers, feathers or prim bows of ribbon.

Hundreds of hats! All new! All colored for Spring! The trio of low prices a result of EATON large-quantity buying.

At \$1.85

—Style for Sisters and Matrons. In charming straw, ballroom trim, price value, and very pleasing. Hats and light shades.

At \$2.85

—Huge straws—mohairs—crepe hats—pearl straws. Fascinating styles! Hats—size for Matron and Miss.

At \$4.85

—Bokus—pompaloo—top panama! All fine, made and finished after the latest Paris success.

—Second Floor

Hosiery of Quality Distinction

Stockings of the delightful texture that is at once sheer and durable—smart for daytime or evening wear. Fashioned with a clinging perfection of fit and slender panel heels. Every pair of perfect quality—a stocking that has not an equal at this price. Sizes 8½ to 10 in the wanted shades of the season. **BRAEMORE VALUE \$1.00**

—Second Floor

"Betty Brooks" Frocks

Linenes—Striped Broadcloths—Prints



Wait till you see them! Prettier, more smartly styled frocks than we have been able to offer at \$1.49 in many a day. Picture one in beige linen with a polka dotted vest and belt and a pleated frill edged in the same print. Another is in finely striped broadcloth with a jaunty bolero effect.

Flower splashed in gay color or striped, they're fast to sun and tubbing. Misses' and women's sizes.

THURSDAY SPECIAL

\$1.49

—Second Floor

BACK OF THIS PAGE ANOTHER EATON ANNOUNCEMENT

HANDKERCHIEFS

Dainty Lawn Squares

Silver hankies of fine lawn—pretty as can be with touches of lace and embroidery. These are flower, white and colors are in delicate tints. **SALE PRICE.**

6 for 25c

Hand-Embroidered Linen Handkerchiefs

Crisp little squares of petal-smooth white linen—dainty with squares of colored appliques, sprays of embroidery, hand rolled hems. A thrift treat to find them so low in price—shop early for choice! **SALE PRICE, Each**

Savings For Men!

Serviceable, practical handkerchiefs in the plain hemstitched white lawn and most other useful special hankies. **SALE PRICE, Each.**

5c

—Main Floor

10c

—Second Floor

Lamp With Shade

Amazing Value at \$5.95

"An outstanding value! The handsome Junior stand is finished in walnut and polychrome gold. The silk shade is pleated in rose silk covered with a sheer grey-blue fabric, and finished with a wide fringe. **SPECIAL VALUE \$5.95**

—Second Floor

Bleached Sheetting

Two Widths Popularly Priced

A sturdy cotton sheeting soft and smooth to the touch and durable despite constant laundering. Moderately priced, in two widths.

35c

39c

—Second Floor

Jacket Dresses

Fresh and Bright as Spring

Smart daytime frocks supporting Fashion's edict of "jackets for every occasion." Printed in multi-hued geometrics or flower designs or in the chic monotonies of color. The fabric is a richly heavy rayon crepe—much like a flat crepe in finish and durability. Early shoppers will have a wonderful choice of styling and hue! Sizes 14 to 20 and 34 to 42. No deposits at this pricing. **THURSDAY, \$7.95**

—Second Floor

Special Values in Frilled Curtains



For Smaller Windows

Chickadee frills in bright colors or luscious borders of gaily frilled, luscious make these smaller curtains attractive. A good quality of linen in a cream color. 80 inches long. **50c**

THURSDAY, Complete

With Ruffled Valance

A special value at a dollar! Curtains in cream colored satin with crisp ruffled trim in checked, striped or plain colors. 2½ yards long with valance. **\$1.00**

THURSDAY, Pair

For Kitchen or Bedroom

Four blue, green, gold—match the frills on these creamy curtains in the decorative scheme of bedroom or kitchen. They are 2½ yards long and have a ruffled valance to match. **\$1.25**

THURSDAY, Complete

In Fine Marquisette

Specially purchased or reduced from a much higher pricing, the curtains in this grouping represent unusually good value. Open-work patterns in the marquisette and pretty colored frills. 2½ yards long. **\$1.95**

THURSDAY, Pair

—Second Floor

BASEMENT BARGAIN SECTION

NO CASH ORDERS—NO DELIVERY

A Family Hosiery Sale

For Women—Rayon with Lisle

Silky rayon lisle over lace, simply and well trimmed. 8, 9, and 10. **BASEMENT BARGAIN SECTION, 3 Pairs \$1.15, Pair**

Children's and Misses' Socks

Short sport socks—long over-night socks—a wonderful assortment in this clearance of children's and misses' hosiery. Some are of fine rayon, plaid over lisle—others have ribbed lace feet and legs and fancy tops in the latest extreme. A wide color choice as well. Sizes 4 to 10. **BASEMENT BARGAIN SECTION, Pair**

Children's School Hose

Rayon with lisle or with fine Rayon wools. Finely ribbed. The heel and toe are double-knit. Four pair feature for longer wear. Beige, pink, blue, green and white in sizes 4 to 10. **BASEMENT BARGAIN SECTION, Pair**

Clearaway of Men's Socks

Away below the usual pricing on these socks that are so very stylishly interesting. All wool, cashmere, rayon with wool or leather. Pair, sizes 9½ to 13½. **BASEMENT BARGAIN SECTION, Pair**

—Second Floor

"Five Spot" Whoopees

Boys' Sport Pants

A last minute development in boys' sports trousers! Our artist could not bring out all the features with his pen. Tailored of stout blue denim—the "five diamonds" in red, of course. This introductory price should clear 200 pairs within an hour tomorrow morning. Sizes 6 to 16 years. **THURSDAY, Pair \$1.10**

—Main Floor

Men's *Saonia* Combinations, 85c

Treat Yourself to Lighter Underwear!

You'll be buying some anyway, so why not buy them now? They're strong bleached nainsook garments, stoutly made and reinforced at all points of strain. Fashioned in athletic style, button and buttonless, with elastic knit reinforced band at back. Sizes 34 to 46. **EATONIA VALUE, 85c**

Special! Men's Hats

Value Far Above the Price

A hat any man would wear! A value that's kind to his purse, too—offering generous money savings. Fine wool felts with snap or bound rolled brims—well finished inside and out. New shades: steel, nutmeg, madura and caribou. Sizes 6¾ to 7½. **8:30 SPECIAL \$1.95**

—Main Floor

Sale Extraordinary! "Star Shoe" Bankrupt Stock

8,000 Pairs Shoes in Gigantic Clearance from Star Shoe Company, Calgary

One of the best values in the season's shopping! Women's shoes at a mere fraction of their usual ticketings. The story of the sale pricing is plain—a popular Calgary shoe store is obliged to meet its creditors and the EATON stores in Calgary and Edmonton take over the bankrupt stock. Shoes of all sorts and varieties from a high-priced evening pump out to an inexpensive walking oxford join in the savings! Thursday's sales initiate the event with economies most unusual even at EATON'S!

EVERY PAIR AT HALF ITS USUAL PRICING OR LESS! Hurry to Choose from this Popular Grouping

Popularly priced at their usual ticketing, these neat shoes will be in great demand at a new half pricing! All are of a good serviceable quality—lasted to fit and wear well. There are pumps, ties, slippers and oxfords in shiny or dull leathers and light or dark shades! Comfortably wide lasts in all sizes. Remember! Every pair at half price or less. **SALE PRICE \$1.49**

Medium Priced Shoes at Great Savings!

Shoes that boast the labels of famous makers of serviceable footwear—trim and smart in line values extraordinary at the price. Strap slippers, pumps, oxford ties present a chic variety in line and leather. Heels are high or low, and there are A to E fittings and all sizes in the lot. **SALE PRICE \$2.49**

Smart High Priced Shoes—"Onyx"—"Slater"—"Kingsbury"—"Archeeze"—"Glovephit"

Better grade shoes—the fine qualities that wear the above labels and others of equal excellence. Pumps, strap slippers, oxfords—lasted in trim combination fittings. Cut-outs, overlays of suede or reptile lend springtime chic to patent or dull-finished black or brown leathers. High or low heels—AA to C fittings and all sizes in the lot. **SALE PRICE \$3.95**

—Second Floor

SEE WINDOW DISPLAYS

T. EATON CO. LIMITED
EDMONTON CANADA